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MICKEY TRIVETT

MEDIA KIT

HELPING PEOPLE
THINK DIFFERENTLY
THROUGH CONVERSATIONS,
STORIES, AND SIMPLE TRUTHS.



FOUNDER
Simple Truths Club



CREATOR
Mirror Conversations™



AUTHOR
Books That Make You Think



SPEAKER
Stories That Move People



ARTIST
Simple Truths Collection

“Sometimes all it takes
is someone to listen.”

MISSION

Helping people find clarity,
connection, and courage
through honest conversations
and practical reflection.

REAL PEOPLE. REAL STORIES. REAL BREAKTHROUGHS.

 MICKYTRIVETT.COM



Live Life. Do Good. Be Happy.

SPEAKING

That **CONNECTS.
CHALLENGES.
CHANGES.**



Mickey brings real stories, honest conversations, and practical tools that leave audiences **thinking differently** and **living intentionally**.



WHAT AUDIENCES EXPERIENCE



BETTER QUESTIONS
Ask differently.
Live differently.



REAL STORIES
Raw, relatable,
and unforgettable.



PRACTICAL TOOLS
Simple strategies for
real life and real change.



LASTING IMPACT
Motivation that moves
people to action.



LEADERSHIP
Lead with clarity,
empathy, and courage.



PERSPECTIVE
See challenges
in a new light.



RESILIENCE
Build the strength
to keep moving.



HOPE
Leave inspired.
Walk out stronger.

WHERE MICKEY SPEAKS



CORPORATE & BUSINESS



CHURCHES & FAITH-BASED GROUPS



SCHOOLS & UNIVERSITIES



NONPROFITS & COMMUNITY GROUPS



CONFERENCES & EVENTS



PODCASTS & MEDIA INTERVIEWS

“

I don't just speak to audiences.
I start conversations that stick.

”



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Live Life. Do Good. Be Happy.

MIRROR CONVERSATIONS™

REAL CONVERSATIONS.
REAL BREAKTHROUGHS.

Mirror Conversations™ is a unique, one-on-one experience that creates a safe space for honest conversations and meaningful clarity.

It's not therapy. It's not coaching.
It's something different.
It's *The Mirror Method™* in action.

THE MIRROR METHOD™



REAL TALK

Open, honest conversations without judgment.



REFLECTION

Gain clarity by seeing what really matters.



DIRECTION

Discover better questions that lead to better choices.



ACTION

Walk away with practical tools and a plan to move forward.

The Result

Clarity. Perspective. Breakthroughs.
You leave lighter, clearer, and ready for what's next.

MORE WAYS TO EXPERIENCE THE MIRROR



REFLECTION LIBRARY™

Guided worksheets and journals designed to help you slow down, reflect, and grow.



WORKSHOPS & GROUPS

Interactive sessions that spark conversation, build connection, and inspire action.



ONE-ON-ONE SESSIONS

Private Mirror Conversations™ tailored to you and what you're facing.

“

You don't have to have all the answers.

Just the courage to start the conversation. ”



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Live Life. Do Good. Be Happy.

MY STORY.

Why I Do What I Do.

I wasn't supposed to become a speaker.

When I was about a year and a half old, I fell more than thirteen feet onto a steel garden rake. It went through my skull.

As a child, I spent years in speech therapy. I was told

I would probably never speak normally.

Today, I stand on stages and speak to audiences across the country.

Life has a way of rewriting stories.

When I was thirteen years old, my seventeen-year-old brother, Tony, died by suicide.

That loss changed my family forever.

More importantly, it changed the way I see people.

It taught me that everyone is carrying something, even when they smile.

That lesson became the foundation for everything I've built.

For more than two decades, I founded and operated **WebCoUSA**, helping hundreds of businesses across 41 states build their online presence. I loved building websites, but what I loved even more was helping people build their dreams.

As social media grew, I created **Tennessee Day Trips & Adventures**. What started as a simple idea became a community of more than 75,000 people with one purpose: to encourage people to put their phones down, disconnect from the stress of everyday life, explore Tennessee, and reconnect with the people standing beside them.

Later, I created **The Local Loot**, a community treasure hunt that encouraged families to get outside, support local businesses, and rediscover the joy of adventure close to home.



Some people build businesses.

I've always wanted to build communities.

Then life humbled me.

At forty years old, I experienced something I had never truly understood before.

Anxiety.

The person who spent years encouraging others suddenly found himself learning how to quiet his own mind.

That season didn't break me.

It redirected me.

It reminded me that success means very little if people feel alone.



TODAY, EVERYTHING I CREATE POINTS TOWARD ONE MISSION.

- ✓ SIMPLE TRUTHS CLUB.
- ✓ MIRROR CONVERSATIONS™.
- ✓ THE MIRROR METHOD™.
- ✓ THE REFLECTION LIBRARY™.
- ✓ MY BOOKS.
- ✓ MY SPEAKING.



They all exist for one reason:

To help people slow down, think differently, ask better questions, and remember who they are beneath the noise.

I don't believe most people need someone to tell them how to live.

I believe they need someone willing to listen long enough for them to discover the answers already inside them.

“ Your story doesn't have to end where your struggle began. ”

Sometimes all it takes is one conversations... one question... or one simple truth... to change everything.

”



LET'S WORK *Together.*

Whether you need a keynote speaker, a workshop that engages, or a conversation that creates real breakthroughs, I'd be honored to be part of your event or organization.

Let's start the conversation.



SPEAKING ENGAGEMENTS

Keynotes, leadership, motivation, and impactful storytelling.



MIRROR CONVERSATIONS™

One-on-one experiences that create clarity and perspective.



WORKSHOPS & GROUPS

Interactive sessions that inspire action and connection.



THE REFLECTION LIBRARY™

Guided worksheets and journal prompts for real growth.



BOOKS

Stories and tools to help you think differently and live better.

LET'S CONNECT



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Live Life.
**DO GOOD.
BE HAPPY.**

At the end of the day, it's not about titles or achievements. It's about the impact we have on others and the legacy we leave behind.

Thank you for considering me.

Mickey Trivett